

# Privacy Statement

In order to service our clients the Tradely Group (hereinafter “the Tradely Group” “we” or “us”) needs to collect personal data from our clients and/or potential clients, contact persons at suppliers and/or other business partners. The Group also processes personal data about employees for the purpose of personnel administration.

In light of the above, the Tradely Group wants to ensure a high level of data protection as privacy is a cornerstone in gaining and maintaining the trust of our clients and/or potential clients, contact persons at suppliers and/or other business partners and thus, ensuring the Tradely Group’s future business. The same applies to the processing of personal data about the employees.

Protection of personal data requires among other things that appropriate technical and organizational measures are implemented to demonstrate a high level of data protection. The Group has adopted a number of internal and external data protection policies, which must be followed by employees.

Additionally, we will monitor, audit and document internal compliance with the data protection policies and applicable statutory data protection requirements, including the General Data Protection Regulation (“GDPR”).

Tradely will also take the necessary steps in order to enhance data protection compliance within the organization. These steps include the assignment of responsibilities, raising awareness and training within data protection of staff involved in processing operations. Please note that this data protection guideline will be reviewed from time to time to take into account any new obligations. Retention of personal data will be governed by our most recent retention policy.

This data protection guideline, along with guidelines for processing of personal data, constitute the overall framework for processing of personal data within the website.